



SITI CABLE NETWORK LIMITED

Regd. Office: 135, Continental Building, Dr. Annie Besant Road, Worli, Mumbai 400 018.



UNAUDITED FINANCIAL RESULTS (CONSOLIDATED)

UNAUDITED FINANCIAL RESULTS (STANDALONE)

UNAUDITED FINANCIAL RESULTS (CONSOLIDATED)							UNAUDITED FINANCIAL RESULTS (STANDALONE)						
(₹ In Lacs)							(₹ In Lacs)						
Statement of consolidated unaudited results for the quarter and nine months ended December 31, 2014							Statement of standalone unaudited results for the quarter and nine months ended December 31, 2014.						
Particulars	Quarter ended December 31, 2014	Quarter ended September 30, 2014	Quarter ended December 31, 2013	Nine months ended December 31, 2014	Nine months ended December 31, 2013	Year ended March 31, 2014	Particulars	Quarter ended December 31, 2014	Quarter ended September 30, 2014	Quarter ended December 31, 2013	Nine months ended December 31, 2014	Nine months ended December 31, 2013	Year ended March 31, 2014
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1 Income from operations							1 Income from operations						
a. Net sales/income from operations	21,732.3	21,695.3	15,852.3	63,866.6	44,621.7	67,577.3	a. Net sales/income from operations	13,115.9	13,732.5	9,265.6	39,435.4	33,302.7	48,501.9
b. Other operating income	433.1	229.4	665.8	1,125.7	1,768.1	2,146.4	b. Other operating income	81.4	26.7	197.4	337.9	574.2	1,987.6
Total income from operations	22,165.4	21,924.7	16,518.1	64,992.3	46,389.8	69,723.7	Total income from operations	13,197.3	13,759.2	9,463.0	39,773.3	33,876.9	50,489.5
2. Expenses							2. Expenses						
a. Cost of materials consumed	0.4	6.2	189.0	9.0	227.1	234.7	a. Cost of materials consumed	2.2	2.0	17.6	24.0	227.1	234.6
b. Purchases of stock-in-trade	2.7	11.0	4.9	19.2	470.5	722.1	b. Purchases of stock-in-trade	90.8	776.5	146.7	925.5	5,703.3	6,655.8
c. Changes in inventories of stock-in-trade	-	-	12.8	-	17.5	5.6	c. Changes in inventories of stock-in-trade	-	-	-	-	-	-
d. Carriage sharing, pay channel and related costs	11,107.1	11,722.6	8,565.1	35,384.2	20,979.5	33,395.3	d. Carriage sharing, pay channel and related costs	7,267.3	7,975.5	5,852.7	23,252.8	14,239.0	21,333.8
e. Employee benefits expense	1,218.3	1,283.8	991.2	3,612.0	2,832.3	3,819.3	e. Employee benefits expense	886.3	939.5	703.4	2,640.0	2,057.9	2,727.9
f. Depreciation and amortization expense	3,871.8	3,087.7	2,298.6	9,889.6	7,468.4	8,379.0	f. Depreciation and amortization expense	1,802.4	1,561.0	1,561.0	5,639.4	5,201.4	5,784.9
g. Other expenses	5,010.8	4,777.4	4,463.0	13,172.0	12,723.6	20,263.5	g. Other expenses	4,194.2	3,517.0	3,170.9	9,951.8	8,484.5	13,353.8
Total expenses	21,211.1	20,888.7	16,524.6	62,086.0	44,718.9	66,819.5	Total expenses	14,243.2	15,106.6	11,452.3	42,433.5	35,913.2	50,090.8
3. Profit/(loss) from operations before other income, finance costs, prior period items (1-2)	954.3	1,036.0	(6.5)	2,906.3	1,670.9	2,904.2	3. (Loss)/profit from operations before other income, finance costs, prior period items (1-2)	(1,045.9)	(1,347.4)	(1,989.3)	(2,660.2)	(2,036.3)	398.7
4. Other Income	179.2	454.9	1,207.6	835.8	660.3	1,310.4	4. Other income	113.3	433.1	1,237.0	744.3	657.8	1,169.7
5. Profit before finance costs, prior period item (3+4)	1,133.5	1,490.9	1,201.1	3,742.1	2,331.2	4,214.6	5. (Loss)/profit before finance costs, prior period item (3+4)	(932.6)	(914.3)	(752.3)	(1,915.9)	(1,378.5)	1,568.4
6. Finance cost	2,987.7	2,958.1	3,121.7	8,983.0	8,787.7	11,911.3	6. Finance costs	2,950.5	2,931.9	3,099.0	8,898.7	8,719.2	11,799.2
7. Loss after finance cost but before exceptional items (5-6)	(1,854.2)	(1,467.2)	(1,920.6)	(5,240.9)	(6,456.5)	(7,696.7)	7. Loss before prior period item and tax (5-6)	(3,883.1)	(3,846.2)	(3,851.3)	(10,814.6)	(10,097.7)	(10,230.8)
8. Exceptional Items	0.3	-	-	0.3	(3.3)	-	8. Prior period item (net)	(389.2)	-	(814.0)	-	-	-
9. Loss before tax (7-8)	(1,854.5)	(1,467.2)	(1,920.6)	(5,241.2)	(6,456.5)	(7,693.4)	9. Loss before tax (7-8)	(3,493.9)	(3,846.2)	(3,037.3)	(10,814.6)	(10,097.7)	(10,230.8)
10. Tax expense	(257.3)	(28.6)	330.1	416.6	802.9	640.8	10. Tax expense	-	-	-	-	-	-
11. Loss after tax (9-10)	(1,597.2)	(1,438.6)	(2,250.7)	(5,657.8)	(7,259.4)	(8,334.2)	11. Loss after tax (9-10)	(3,493.9)	(3,846.2)	(3,037.3)	(10,814.6)	(10,097.7)	(10,230.8)
12. Prior period item (net)	(389.2)	-	(1,220.5)	-	-	-	12. Paid-up equity share capital (Face value ₹1/- per share)	6,142.1	6,142.1	4,522.1	6,142.1	4,522.1	5,207.1
13. Loss after tax and prior period item (11-12)	(1,208.0)	(1,438.6)	(1,030.2)	(5,657.8)	(7,259.4)	(8,334.2)	13. Reserves excluding revaluation reserves as per balance sheet of previous accounting year	-	-	-	-	-	(15,875.3)
14. Minority Interest	836.0	848.0	766.4	1,839.8	1,266.7	1,071.8	14. Earnings per share (of ₹ 1/-) (not annualized)	(0.6)	(0.6)	(0.7)	(1.8)	(2.2)	(2.3)
15. Loss after tax and minority interest (13-14)	(2,044.0)	(2,286.6)	(1,796.6)	(7,497.6)	(8,526.1)	(9,406.0)		(0.6)	(0.6)	(0.7)	(1.8)	(2.2)	(2.3)
16. Paid-up equity share capital (Face value ₹1/- per share)	6,142.1	6,142.1	4,522.1	6,142.1	4,522.1	5,207.1							
17. Reserve excluding revaluation reserves as per balance sheet of previous accounting year	-	-	-	-	-	(15,829.9)							
18. Earnings per share (of ₹ 1/-) (not annualized)													
a) Basic	(0.3)	(0.4)	(0.4)	(1.2)	(1.9)	(2.1)							
b) Diluted	(0.3)	(0.4)	(0.4)	(1.2)	(1.9)	(2.1)							

Notes:

- SITI Cable Network Limited (the "Company") operates in single business segment of cable distribution in India. Hence there is no separate reportable business or geographical segments as per Accounting Standard on Segment Reporting (AS-17).
- The above unaudited financial results for the quarter and nine months period ended December 31, 2014 have been reviewed by the Audit Committee and were approved by the Board of Directors in their meeting held on February 04, 2015.
- The Statutory Auditors have carried out a "Limited review" of the Standalone financial results for the quarter and nine months ended December 31, 2014.
- This statement of financial results has been prepared by applying accounting policies as adopted in the last audited annual financial statements for the year ended March 31, 2014.
- In respect of, outstanding business advances of ₹ 9,342 lacs given to its subsidiaries (including a wholly owned subsidiary) for enhancing the operations and efficiency by way of acquisition of Multi-System Operators (MSOs) direct points, technological up gradation etc. in near future. In view of the indemnity received from the promoters companies who together hold a majority stake in the Company, these advances are considered good and recoverable.
- In view of the mandatory digital addressable system ("DAS") regulation announced by the Government of India, digitization of cable networks has been implemented in Phase 1 and Phase 2 cities effective November 1, 2012 and April 1, 2013 respectively. Owing to the initial delays in implementation of DAS in phase 1 cities and challenges faced by all the Multi-System Operators (MSOs) during transition from analogue business to DAS, the Company is in the process of implementation of revenue sharing contracts entered into with the local cable operators (LCOs). Accordingly, the Company has invoiced and recognized subscription revenue after sharing of revenue with the LCOs under the new DAS regime amounting to ₹ 1,929 lacs (standalone ₹ 1,685 lacs) and ₹ 4,014 lacs (standalone ₹ 3,374 lacs) for the quarter and nine months ended December 31, 2014 respectively and ₹ 1,072 lacs (standalone ₹ 839 lacs) and ₹ 2,085 lacs (standalone ₹ 1,689 lacs) for the quarter and six months ended September 30, 2014, based on certain estimates derived from market trends and ongoing discussion with the LCOs. Management is of the view that the execution/implementation of such contracts will not have a significant impact on the subscription revenue.
- The Audit Committee and Board of Directors noted the utilization of the proceeds of Rights Issue and warrants for the nine months ended December 31, 2014 is in line with utilization schedule approved by the Board of Directors. The unutilised amount from the proceeds of Rights Issue and warrants as on December 31, 2014 is ₹ 759 lacs and ₹ 2,698 lacs respectively.
- The Company continued to incur cash losses on standalone basis, during the quarter and nine months ended December 31, 2014 but in view of the present positive consolidated net worth, substantial subscription revenue growth and continued financial support from the promoters companies, the financial results continue to be prepared on a going concern basis.
- Prior period item relates to certain intangible assets earlier expensed off amounting to ₹ 421 lacs and related depreciation amounting to ₹ 32 lacs thereon for the quarter ended December 31, 2014 and adjustment to depreciation and amortisation expense on account of revision in useful life ₹ 1206 (₹ 800 lacs at standalone), income from operations ₹ 367 lacs (₹ 720 lacs at standalone) and purchase of stock-in-trade ₹ 353 lacs (₹ 706 lacs at standalone) for the quarter ended December 31, 2013.
- With effect from April 1, 2014, the Company has revised the useful lives of its fixed assets to comply with the requirements as mentioned under Schedule II of the Companies Act, 2013. Accordingly, the depreciation expense for the quarter and nine months ended December 31, 2014 is higher by ₹ 517 lacs (standalone financial ₹ 125 lacs) and ₹ 1345 lacs (standalone financial ₹ 856 lacs) respectively. Similarly, in case of fixed assets whose life has been completed as on March 31, 2014, the carrying value (net of residual value) of those assets amounting to ₹ 556 lacs (amounting of ₹ 167 lacs in standalone financial results) has been adjusted with the opening balances of retained earnings i.e. deficit in statement of profit and loss.
- As approved by the Shareholders, on the basis of recommendation of Nomination and Remuneration Committee duly approved by the Board, the remuneration paid to CEO of the Company is the same after his appointment as Executive Director for which necessary application has been submitted to Central Government for approval.
- Previous period's figures have been regrouped and rearranged, wherever necessary.

Part - II Select information for the quarter and nine months ended December 31, 2014						
A. Particulars of shareholding						
1. Public Shareholding						
- Number of shares (in lacs)	1,669.7	1,669.7	1,669.7	1,669.7	1,669.7	1,669.7
- Percentage of Shareholding	27.2	27.2	36.9	27.2	36.9	32.1
2. Promoters and Promoter Group Shareholding						
a) Pledged/Encumbered						
-Number of shares (in lacs)	1,994.9	2,107.0	1,317.8	1,994.9	1,317.8	1,865.8
-Percentage of Shares (as a% of the total shareholding of promoter and promoter group)	44.6	47.1	46.2	44.6	46.2	52.7
-Percentage of shares (as a% of the total share capital of the Company)	32.5	34.3	29.1	32.5	29.1	35.8
(b) Non - encumbered						
- Number of shares (in lacs)	2,477.5	2,365.4	1,534.7	2,477.5	1,534.7	1,671.7
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	55.4	52.9	53.8	55.4	53.8	47.3
- Percentage of Shares (as a % of the total share capital of the Company)	40.3	38.5	34.0	40.3	34.0	32.1

Particulars		Quarter Ended
		December 31, 2014
B Investor Complaints		
Pending at the beginning of the quarter		-
Received during the quarter		1
Disposed off during the quarter		1
Remaining unresolved at the end of the quarter		-

Place : Noida
Date : February 04, 2015

SITI Cable Network Limited

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Subodh Kumar
Director